

## **Lark Street BID Board Meeting Minutes July 12, 2007**

**Attendance:** Jerry Aumand, Maude Baum, Richard Berkeley, Matthew Badalucco, Richard Conti, Terrence Gorman, Jeffrey Gritsavage, Dino Kacani, Jim Linnan

Excused: Rob Curry, Karen Waldron

Absent: John DeJohn, Brienne Fretto, Lucia Prudencio

Staff: Joni Buccos, Lindsay Cahill, Michael Weidrich

Guests: Matt Montesano, APD, Christa Dijstelbergen and John Weiler of the UAG, Paul Erteldt, Maura Gannon

The meeting commenced at approximately 5:39 PM.

There was a quorum present. Richard Conti moved to accept the June 7th board meeting minutes. Richard Berkeley seconded the motion; all present board members were in favor.

### **Opening Remarks**

- Jeff Gritsavage opened meeting by stating that this would be a more informative meeting as he did not expect a quorum due to seasonal traveling. Within minutes, two more Board Members came in formulating a quorum.

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### **Dual-Attack Year**

- Jeff Gritsavage reported on the dual faceted year splitting focus in two separate directions. He recommended having a festival season (April – September) and a Developmental Season (October – March). While in the festival season we would focus on the planning and execution of the already annual festivals, the developmental season would be for instituting new events, marketing strategies, recruitment and executive planning.

### **Guest Speakers from the UAG**

- Christa Dijstelbergen and John Weiler of the UAG were invited to propose a 1-year anniversary party for 1<sup>st</sup> Friday on September 7<sup>th</sup>. They presented to all in attendance their formal proposal asking for referrals, volunteers, aid in sponsorship. Although no voting was done for the event, most present decided that September was already a too busy month, with the BID focusing on LARKfest and the current Monday Night Concert Series.

### **Special Events Update**

- Maura Gannon provided a Special Event status report to all board members. Details regarding the catering contract being signed by all vendors and policy for the cash drop were discussed.
- Board discussed the potential of hiring musicians to play on and around Lark Street after the concerts. Discussed the proposed budget of \$75 per act, per night. Maude Baum said that Eba would be responsible for signing in all musicians each week. Joni Buccos agreed to schedule and hire all talent. It was agreed upon that after the first concert (7/16/2007) Jeff Gritsavage would be able to make a final decision regarding the hiring of the musicians for the duration of the series. Board voted and was unanimously in favor.

- Jeff Gritsavage discussed the need for volunteers for the Monday Night Concerts, not only among the Board Members, but also to their networks. Joni Buccos, who is coordinating the volunteer staff for the series said that she would send out an informative email to the board for which they could forward on to their network. Some Board members signed up to volunteer that night. Joni would follow up in the morning.

Dino Kacani motioned to adjourn the meeting. Jim Linnan seconded; all present board members were in favor. The meeting ended at 6:57 pm.