

# A TASTE OF LARK



**'N ART'**

## A Lark Street Restaurant Week A 6-Night Event in April & October

In 2007, Lark Street presented its first restaurant week with Special \$10 menus. Almost 20 restaurants around the neighborhood participated including Justins, Elda's, Bongiorno's, and Magnolia's on the Park.

It was a successful week with over 1,000 people from around the region coming to Lark Street. As part of the week, local artists exhibited special artwork in most of the participating restaurants.

Two "A Taste of Lark" Weeks are planned for 2008, with one in April and one in October.

Contact the Lark Street BID to Sponsor A Taste of Lark  
(518) 434-3861 or [bid@larkstreet.org](mailto:bid@larkstreet.org)



## **\$5,000 Title Sponsor**

### **• TV**

- Your logo on a Capital Region TV station to be determined

### **• Radio**

- Mention as a Title Sponsor of A Taste of Lark in all WAMC radio spots

### **• Print**

- Your company logo will be listed as a Title sponsor on the following marketing materials:
  - 100 full color poster
  - 2,000 full-color postcards
  - 2,000 menus
  - Your company will be listed as a Title Sponsor on all print advertising purchased by the Lark Street BID

### **• Internet**

- Logo on the Lark Street BID website with link to your website



## **\$2,000 Event Sponsor**

### **• Radio**

- Mention as a Sponsor of A Taste of Lark in all WAMC radio spots

### **• Print**

- Your company logo will be listed as a Title sponsor on the following marketing materials:
  - 100 full color poster
  - 2,000 full-color postcards
  - 2,000 menus
  - Your company will be listed as a Title Sponsor on all print advertising purchased by the Lark Street BID

### **• Internet**

- Logo on the Lark Street BID website with link to your website

## **\$ 1,000 Sponsor**

### **Print**

- Your company logo will be listed as a Title sponsor on the following marketing materials:
  - 100 full color poster
  - 2,000 full-color postcards
  - 2,000 menus
  - Your company will be listed as a Title Sponsor on all print advertising purchased by the Lark Street BID

### **• Internet**

- Logo on the Lark Street BID website with link to your website