

Lark Street BID Board Meeting Minutes June 26, 2006

Attendance: Jerry Aumand, Richard Conti, John DeJohn, Brienne Fretto, Jeff Gordon, Jeff Gritsavage, James Linnan, Blair Maddy, Joe Rabito
Staff: Fredd Brewer, Lindsay Cahill
Guests: Tyler Dearing, Maura Gannon

The meeting convened at 5:39 PM.

The May 30, 2006 minutes were amended to change the wording in Other Business from Lark Street BID merchants to anyone. Joe Rabito moved to accept the amended May 30 board meeting minutes. James Linnan seconded the motion; all present board members were in favor.

Public Safety Update

- John DeJohn and Joe Rabito are currently setting up a meeting with the Deputy Chief to discuss the motorcycle noise problem.

Sponsorships – Introduction of Tyler Dearing

- Tyler Dearing introduced himself to the board of directors, looking to help the Lark Street BID in locating new sponsors for events as well as strengthen the relationships the Lark Street BID has with current sponsors. Tyler's experience in sponsorship drives include working on Parkfest for the past 4 years where he was able to expand the sponsorship dollars brought in for the event.
- Tyler's services would take the sponsorship drive off of the shoulders of the Lark Street BID staff and give the opportunity to expand sponsorship opportunities. Tyler would negotiate the sponsorships, and a Lark Street BID board member would give final approval giving the Lark Street BID the right to refuse a sponsor if needed. A check would then be cut from the sponsor to the Lark Street BID. Payment for Tyler's services would be 25% of the sponsorship dollar amount he would bring in. The Lark Street BID would write a check to Tyler for payment of services. Tyler provided the board of directors with a contract for his services.
- James Linnan motioned to approve Tyler's services with the condition that the contract between Tyler Dearing and the Lark Street BID become more specific and approved by the executive committee. Joe Rabito seconded the motion; all present board members were in favor.

Washington Park Concert Series – Maura Gannon

- Maura Gannon introduced herself to the board of directors as a current employee of the City of Albany Office of Special Events. Maura has assisted the Lark Street BID staff with the coordination of LARKfest, is a Lark Street BID member, and is heavily involved with Lark Street businesses as the business manager to a couple of merchants.
- Maura is looking to revive the Washington Park Concert Series for 2007 and would like to utilize the Lark Street BID as the catalyst for securing the grant funds. The NYS Music fund grant deadline is September 12th. With board approval, Maura would write

the grant and become the fiscal agent for the concert series. Maura would present the written grant to the Lark Street Board of Directors at the August board meeting for review.

- Maura would like to engage all of the Lark Street businesses in the concert series, making it more of a neighborhood celebration. Maura would also coordinate with the artistic director of the Park Playhouse, Venustiano Borromeo, to utilize the amphitheater stage for the concerts. Maura is looking to make the concert series a family friendly event.
- Once the grant monies are confirmed, Maura would develop an operational budget for each concert as well as look for sponsors. Maura would earmark a certain percent of the incoming money to go towards arts education with children and the Lark Street BID.
- Joe Rabito motioned to encourage her to move forward with the initial grant proposal. Blair Maddy seconded the motion; all present board members were in favor. James Linnan abstained from the vote due to his relationship with Maura.

Committee Reports

- A handout was included in the board packets outlining the Lark Street BID committees with specific issues for each committee to take into consideration. James Linnan expressed interest in working on the bylaw revisions and stated he would contact Albany Law School in getting law school student volunteers to help with the bylaw revision.
- Blair Maddy encouraged board members to recruit Lark Street BID members who are not on the board of directors to participate in the committees.

Art on Lark follow up

- Fredd Brewer presented his BID manager report and included an Art on Lark and YTD financial report.

Other Business

- John DeJohn has had discussion with a local company who would be interested in heading a valet parking business for the Lark Street BID members. John DeJohn will have the individual develop a proposal for the Lark Street BID board of directors to review and invite him to present at a board meeting. The Parking Committee will also meet with the individual before he brings the proposal to the board.

Blair Maddy motioned to adjourn the meeting. Jerry Aumand seconded the motion; all board members were in favor. The meeting was adjourned at 7:19 pm.