

Minutes from 9/9/2010 Lark St. BID Meeting

Attendance: Jerry Aumand, Matt Badalucco, Richard Berkley, Mark Brogna, Richard Conti, Rob Curry, RA DePrima, Jeff Gritsavage, Tyler Wrightson

Staff: Mary Spinelli, Sara-Becca Smith

Guests: Price Chopper: Ameerah Cetawayo, PR Specialist; Harold Brown, Zone Director; Jon Gregory, Store Manager

The Meeting was called to order at 6:00

Representatives from the Delaware Avenue Price Chopper presented to the Board of Directors on the current Revitalization Project that is underway at the store. Several interior and exterior improvements have been made and others are planned. Issues that were discussed included the lack of gourmet options, shopping carts, and increased community involvement.

Executive Director Report:

Mary Spinelli reported on the Champagne & Ice Cream Social. The social's turnout was smaller than anticipated and profited \$300. Possible reasons for the low attendance were the number of other events that were going on that evening as well as it being a holiday weekend. Spinelli also reported LarkFEST updates including the bar and restaurant meeting with sponsors, Heineken and Jagermeister; increased stage costs due to starting the music at 10am; the need for additional volunteers; and the running of the Silent Disco. It was agreed that people would be charged \$5 for entrance into the Silent Disco area and that bike racks and fencing would be used to secure the area. Spinelli also reported that \$1,000 was saved in LarkFEST costs due to the printer not delivering the programs on time.

Executive Committee Report:

Matthew Badalucco reported on the upcoming Annual Meeting stating that it needs to be held between 90 days and five months after receiving the financial audit. It was agreed that the meeting should be held after in November after all of the major events have passed. Nominations for board elections are due by the end of September. The nominating committee will meet before the annual meeting. It was brought to the attention of the board that two thirds of the board must vote to allow a board member who has served two successive terms to continue serving on the board. Changes to the bylaws regarding second signatures on checks for the utilities and lease payments were made to the bylaws but will not be voted on until the next meeting so that there is time for the board to review the changes.

Finance Committee:

The cash flow statement is projected the BID to be short \$13,000 at the end of the year due to the unexpected cost of repairing the roof. The income yet to be received for the year was reviewed.

Quality of Life/Public Safety:

Richard Conti reported on the early stage development of a safe corridor from Madison Avenue and Lark Street to Washington Avenue and Central Avenue. The corridor would connect the gay bars that are located in the area and is a collaboration between the police, the Central Avenue BID, the Capital District Gay and Lesbian Community Center, In Our Own Voices, and the BID.

Environmental Committee:

RA DePrima reported on a possible event at Café Hollywood to kick-off the installation of the new bike racks. The event would allow people to register their bikes and learn about bike maintenance and repair. Concerns were voiced about the quality of the street cleaning provided by the Central Avenue BID. The Board agreed that a request be made to the City for additional trash receptacles and lids.

Development Committee:

Tyler Wrightson reported that the electronics recycling day held in August went well and was profitable. The next networking event was scheduled for October 7 at Elda's.

Special Events Committee:

Jerry Aumand reported that a meeting with Jim Larsen regarding the Santa Speedo Sprint had been scheduled. Due to the increased gap in the cash flow for the year, fundraising event ideas were proposed such as an annual appeal, a pub crawl, and a Texas Hold 'em Tournament.

Other Business:

A discussion was started about changing the board meeting schedule from monthly to meeting at least six times per year and as needed. This change would require updating the bylaws. Jeff Gritsavage recommended increasing committee activity if the number of board meetings per year were to be decreased and increasing the outside membership in the committees.

Jeff Gritsavage reported that the concert at Dana Park was successful and Channel 13 attended. A meeting has been scheduled with DGS to discuss putting up lights in the park.