

Lark Street BID Board Meeting Minutes

July 9, 2009

Attendance: Jerry Aumand, Matt Badalucco, Maude Baum, Richard Berkley, Richard Conti, Rob Curry, Megan Daly, Jeffrey Gritsavage, Dino Kacani, Donald Keenan, Chris Schloss, Tyler Wrightson

Staff: Mary Spinelli, Michael Weidrich, Sarabecca Smith

Guest: Mike Yevoli

Absent: Matt Baumgartner, Erin Brewer

Opening Remarks

The meeting commenced at 6:15. Jeffrey Gritsavage began with introductions of members running for Executive Committee beginning with himself as chair and also including Rob Curry to remain as vice chair, Richard Berkley as Secretary and Jerry Aumand as the 'board member at large'. Richard Conti moved to approve the slate of candidates. Dino seconded and all were in favor.

Gritsavage then invited Mike Yevoli from the ALDC to speak about the All America City sponsorship. Yevoli asked for \$1,000. sponsorship through the ALDC to differ the cost of travel for volunteers to Tampa for the competition. Board members inquired what the contribution would be directly funding and what benefit it would have for the Lark St BID. Jerry Aumand suggested getting Lark St merchants to contribute \$100 each towards the cost of the sponsorship and proposed the BID contribute \$500 and raise the additional \$500 from merchants. Richard Conti amended the proposal to be a \$1,000 donation contingent upon outside donations matching the BID's \$500 contribution.

Gritsavage suggested the approval of minutes be held off until all members have read the minutes.

Committee Reports

▪ Executive Committee

▪ Public Safety

Gritsavage stated that there were no motions at the meeting, only updates and things were relatively calm. Maude mentioned that she noticed an increase in panhandling.

▪ Environmental Committee

▪ Business Retention and Recruitment

Richard Berkley commented in favor of the open property listing on the new website. Jeff Gritsavage discussed the underutilized properties spreadsheet and asked board members to fill in missing information if known. Tyler Wrightson mentioned that he would like to set up an internet forum for Lark Street Businesses with a separate component for the public.

▪ Marketing Committee

▪ Finance Committee

▪ Special Events

Weidrich presented finalized financial reports for COP and AOL. In reference to LarkFEST, Weidrich stated that vendor fees had been increased by \$25. He presented the proposed budget and asked for board approval.

Jeff Gritsavage motioned to approve LF budget, Jerry Aumand seconded and all were in favor.

▪ **Election Committee**

Other Business

Weidrich stated that the 3 BID's were looking into sharing the services and splitting the cost of a grant writer. There was a consensus for Weidrich to continue researching the idea.

At 8:30 Jeff Gritsavage motioned to adjourn, Donald Kennan seconded, all were in favor.