

Minutes from 8/5/2010 Lark St. BID Meeting

Attendance: Jerry Aumand, Matt Badalucco, Maude Baum, Richard Berkley, Mark Brogna, Richard Conti, Rob Curry, RA DePrima, Jeff Gritsavage, Dino Kacani, Luis Perez, Chris Schloss, Tyler Wrightson,

Staff: Mary Spinelli, Sara-Becca Smith
Guests: Matt Montesano, Andrew Harvey

The Meeting was called to order at 6:05

Executive Director Report:

Mary Spinelli reported on the success of Art on Lark in terms of income generated and reduced expenses from the previous year. Also reported on from Art on Lark was the lower than expected t-shirt sales, the development of a merchandise page on the website to sell the t-shirts, vendor survey results, returning to an earlier date in June to hold the event. Mary also reported on the budget and expected outcomes for LarkFEST as well as possibly charging merchants next year for their space or collecting a refundable deposit to combat subletting problems. Spinelli also reported that the proposed Battle of the Bands idea had been rejected due to the estimated cost. Letters have been sent out soliciting sponsorships for the proposed bird sculpture for the front of the building. Approximately \$3K-\$3,500 would be needed to complete the project. Banners, led lights, and a spanwire are still slated to be purchased and installed this year to help brand and identify the district.

Executive Committee Report:

Matthew Badalucco reported on the need to hold an annual meeting and asked for suggestions for possible venues. Megan Daly is no longer on the Board but Luis Perez has been appointed. A nominating committee has been formed and will be meeting once to review nominations.

Finance Committee:

Chris Schloss reported that no cash flow statement or financials would be presented to the board due adjustments made by the bookkeeper that caused unexpected changes in the outcomes. Schloss and Spinelli will be working together to fix the changes. The 2009 tax review was finalized. Badalucco, Schloss, and Spinelli will be meeting with the accountant to review it this month.

Quality of Life/Public Safety:

No public safety committee meeting was held in July. Matt Montesano reported on the recent crimes and that the crimes were being committed by people recently released on

parole. A loud noise patrol was executed for quality of life enforcement resulting in tickets issued. A bike clinic was held in Washington Park for at risk youth.

Environmental Committee:

RA DePrima reported on the plans for recycling at LarkFEST again this year. Jeff Gritsavage reported that all preparations to install the bike racks had been made and that he was just waiting for city approval. The Dana Commons project is progressing. There have been 9 consecutive weeks of clean up, the new traffic lines are working, and garbage and dog waste clean up receptacles have been installed. Music is slated to start later this month. RA DePrima made a motion for the BID to help install the lights. Dino seconded and the motion passed by majority vote. Luis Perez volunteered to find out if a permit from the city is necessary to put up lights on the trees in a public space.

Development Committee:

Tyler Wrightson reported that the electronics recycling day was scheduled and set for August 14 and that he would be scheduling another networking event for the beginning of September.

Other Business:

Rob Curry stated that September 9, 2010 would be UHPP last day on Lark Street and that the site was still on the market.

Maude Baum stated that eba, Inc. was selected to participate in the Pepsi Refresh challenge for \$250K to try and win a grant to build a fitness center.

RA DePrima and Dino Kacani reported that because of internal restructuring this is not the ideal time to meet with Price Chopper.