

Lark Street BID Board Meeting Minutes August 2, 2007

Attendance: Jerry Aumand, Maude Baum, Richard Berkeley, Matthew Badalucco, Richard Conti, Rob Curry, Terrence Gorman, Dino Kacani, Jim Linnan, Lucy Prudencio
Excused: Jeff Gritsavage, Karen Waldron
Absent: John DeJohn, Brienne Fretto
Staff: Joni Buccos, Michael Weidrich
Guests: Maura Gannon

The meeting commenced at approximately 5:34 PM.

Meeting was conducted by Rob Curry, VP

There was a quorum present. Jim Linnan moved to accept the July 12th board meeting minutes. Karen Waldron seconded the motion; all present board members were in favor.

Special Events Update

- Maura Gannon spoke on the **Monday Night Concert Series**. Stated that we were off to a good start, rain-out broke our momentum, hip-hop show was a bust. BID took complaints about language, derogatory comments toward APD and noise-music level. Regarding the financial situation, Gannon reported that we are in profit mode and she expects a strong second half of the series. The biggest hurdle is getting more crowd support to the vendors. There has been a noted increase of foot traffic in the bars in the district following the show. Chart with income/expense was passed out.
- Jim Linnan mention that three Supreme Court Judge Candidates were interested in making a stage presence at a concert including, an introduction, but not speaking. Board members agreed that this venue would not be used for political reasons. However, they are welcome to circulated within the crowd.
- Michael Weidrich spoke on the BID's **First Friday Sponsorship**. The 6 month sponsorship is up for renewal and Weidrich requested an increase in sponsorship level from \$40/month to \$50/month. Jim Linnan moved, Jerry Aumand seconded the increase and all were in favor. Weidrich also proposed that the BID sponsor a 1-year private reception at the BID in September. There would be little funding needed for the celebration as leftovers from previous events could be utilized.
- **LARKfest** was the next topic of conversation. First, Weidrich discussed the Family Zone Budget. The 2006 budget allotted \$5000 for the family zone. Maude Baum is requesting that the budget remain the same. Current entertainment budget is at \$5000 for the main stage, which is an increase from last year when the BID paid nothing. It was mentioned that both the entertainment and family zone budget could be \$5000 each. The amount of sponsorship revenue would be heavy in the deciding factor. Voting was held off, as the sponsorship factor is paramount. Richard Berkeley moved that authority be granted to the Executive committee to approve both budgets. Jerry Aumand seconded and voting was unanimous.
- **Other Business**
- Richard Conti spoke on the **Large Group Event Ordinance**. The ordinance is to strengthen the provision for more notification on parking restrictions and street closures for large group events. The ordinance also discusses overuse and damage to the park as well as amplified music outside of a potential guided time schedule.

- **The National Night Out** for neighborhood safety will be held on Tuesday August 7th. Jeff Gritsavage held approved the lending of our tables to the organization.

Bylaw Revisions

- Richard Berkeley revised and redrafted the BID's Bylaws for grammar and wording. All amendments are tracked on the side of the document. Topics of change include, email voting and Board Supervision. The Bylaws should be read through, but will be addressed during the Development Season.

Maude Baum motioned to adjourn the meeting. Richard Conti seconded; all present board members were in favor. The meeting ended at 7:00 pm.